

Mobile World Capital Barcelona brings Barcelona's digital ecosystem closer to young international talent



- **20 companies from Barcelona's digital ecosystem participate in the second edition of IT.nerary Day**
- **More than 300 international students from 70 different countries attended.**

More than 300 attendees took part in the second edition of IT.nerary Day, an event organised by Mobile World Capital Barcelona in collaboration with the Barcelona City Council and focused on connecting young international talent, who are students in Barcelona, with some of the city's leading digital companies.

The day began with tours to visit benchmark companies in Barcelona's digital ecosystem where students were able to see first-hand how different professionals work and how digitalisation is present in companies from all sectors. The day ended with a networking session at the Antigua Fàbrica Estrella Damm, to connect young people with recruiters from leading technology companies and discover new job opportunities.

The 20 participating companies were: Ocado Technology, NTT DATA, PepsiCo, Softonic, IBM, HP, Zurich, Boehringer Ingelheim, Nestlé, CloudBlue, Schneider Electric, Seat Code, Agbar, Bayer, Majorel, Experis, Unilever, Sanofi, Michael Page and Merkle.

This second edition has had students from 20 educational centres such as Universitat Politècnica de Catalunya, Universitat Pompeu Fabra, Universitat de Barcelona, EAE Business School, Universitat Autònoma de Barcelona, Universitat Oberta de Catalunya, Barcelona Technology School, ESADE, La Salle, Ironhack or Barcelona School of Economics among others. The participants come from 70 different nationalities, including students from Latin America, the United States and China.