

MWCapital connects 350 international students with Barcelona's digital ecosystem companies



Students participating in the third edition of IT.nerary Day, gathered at the Estrella Damm Old Brewery venue.

Barcelona, May 17th, 2024.- More than 350 students have participated in the 3rd edition of IT.nerary Day, the event organized by Mobile World Capital Barcelona, in collaboration with the Barcelona City Council, to promote the incorporation of international student talent into the city's leading digital companies.

The event brought together participants from more than 60 countries –foreign students who are studying university degrees in the digital-technological field in Barcelona–, over twenty universities and 22 companies based in the Catalan capital that seek to incorporate technological profiles for sectors as diverse as biopharmaceuticals, energy, food, automotive, consumer electronics or mobility.

In the morning, each participant visited two of these companies in groups to learn about their activity and technological projects. At noon, students and company representatives

gathered at the Estrella Damm Old Brewery venue to participate in a large *networking* meeting, opened by the Director of Corporate Development and Head of the Digital Talent area of MWCcapital, **Jordi Arrufí**, and the Commissioner for International Relations and City Promotion of the Barcelona City Council, **Pau Solanilla**. The space also featured an area for contacting companies where students could continue talking with recruiters and professionals from different fields, in order to generate new relationships and contacts.

The event had the collaboration of 22 companies (Allianz Technology, Alexion, Bayer, Boehringer Ingelheim, EdPuzzle, Eurofirms, HP, Ingram Micro, Lufthansa by Quantion, MediaMarkt, Nestlé, Novartis, NTT Data, Ocado Technology, Pepsico, Porsche Digital, Ricoh, Sanofi, Schneider Electric, SEAT:CODE, Wordline and Zurich) and 20 training centres such as Universitat Politècnica de Catalunya, Universitat Pompeu Fabra, Universitat de Barcelona, Universitat Autònoma de Barcelona, Universitat Oberta de Catalunya, Barcelona Technology School, SGS, EAE Business School, La Salle, Ironhack and Barcelona School of Economics, among others.

About Mobile World Capital Barcelona

Mobile World Capital Barcelona is a public-private foundation that promotes the digital development of society to build a more inclusive, equitable and sustainable future through the humanistic use of technology. MWCcapital contributes to positioning Barcelona as a global benchmark in the digital field and consolidating MWC's legacy throughout the year by promoting initiatives in the field of technology transfer, the promotion of digital talent, the development of innovative technological projects with social impact and the generation of knowledge. MWCcapital hosts MWC in Barcelona, is the founder of 4YFN and connects citizens with the latest digital trends through events such as Jump2Digital and Tech&Play.

For further information:

Estel Estopiñan – eestopinan@mobileworldcapital.com – +34 656 25 83 94

Emily Henley – ehenley@mobileworldcapital.com – +34 673 004 102

Estela López – e.lopez@romanrm.com – +34 654 741 683

Eva Soler – e.soler@romanrm.com – +34 665 038 781