

Escape Fake, a new social programme that aims to train young citizens within their ability to inform themselves critically and consciously

- **Escape Fake is a training and social transformation programme aimed at young people between the age of 16 and 21 in vulnerable situations**
- **The objective of the programme is to prepare new generations in their ability to inform themselves critically and consciously in order to face a future without fake news**
- **The programme is articulated through webinars and an escape room about disinformation and digital verification based on challenges linked to issues that affect youth**
- **Escape Fake will have a committee of experts in media education and digital literacy with extensive professional experience in fields such as nutrition, sexuality, climate change, viral lies, or immigration**

Barcelona, January 19, 2022-. Banco Sabadell Foundation, Foundation Exit and Mobile Week, - a programme of Mobile World Capital Barcelona - launch jointly with Learn to Check as an educational partner Escape Fake, a training and social innovation programme based on digital verification aimed at young people aged between 16 and 21 in a vulnerable situation.

Escape Fake was born with the aim of empowering new generations to be able to inform themselves critically and consciously, promote digital literacy and train the youngest to face a future without fake news.

This initiative was born with the desire to provide these young people with the necessary tools to become a vector of change and social transformation. The programme launches challenges focused on issues that affect youth, aligned with the 2030 SDGs, and that are very present on social networks: nutrition and healthy lifestyles, sexuality, climate change, tobacco, alcohol, and drugs: lies that harm health; misinformation and intergenerational communication; viral lies in high school; hoaxes about gender and identity and immigration or minorities.

The participants - paired in teams of three and accompanied by an educator and a volunteer from Banco Sabadell or Mobile World Capital Barcelona - must develop a thematic escape room based on one of the proposed challenges, focusing on disinformation and digital verification (FakeNews).

The programme has a committee of specialists with an extensive professional experience around the different challenges proposed. This committee will participate in the definition of challenges and selecting the winning team. They are: Cristina Ribes (Gasol Foundation), Concepció Fuentes (Universitat de Girona), Alexandre López (UOC), Oriol Esculies (Man Project), Lilitiana Arroyo (ESADE), Miquel Àngel Prats (Blanquerna) and Fernando Suárez (Ourense)

Provincial Council); Tatiana Guerrero (Barcelona City Council), Gonzalo Fanjul (Por Causa), Tomás Pastor (Newtral) and Aurora Mínguez, expert in journalism.

The finalist team, selected by the jury, will receive as a prize the possibility of making the escape room a reality against disinformation that have been designed during the project. To do this, they will count with the services of local companies that are experts in escape rooms and setting up spaces (props).

For more information, visit www.projectescapfake.org

About Mobile Week

Mobile Week is an initiative of Mobile World Capital Barcelona, it promotes activities to reflect the impact of technology on everyday life. This initiative contributes to bringing technology closer through public and free activities to debate, analyse and experiment with the changes of digital transformation in citizens.

About Banco Sabadell Foundation

Banco Sabadell Foundation is the expression of Banco Sabadell's commitment to the progress and well-being of people. Its objective is to promote outreach, train, and research activities in the educational, scientific and cultural fields, as well as to encourage and support young talent. Over the years, the Foundation has contributed to promoting activities in these areas and has also established itself as the organizer of the prestigious Banco Sabadell Foundation Award for Biomedical Research, the Banco Sabadell Foundation Award for Science and Engineering, and the Banco Sabadell Foundation Award for Science and Engineering. Banco de Sabadell Foundation for Economic Research.

About the Exit Foundation

In the 21-year history of the Exit Foundation, 12,381 young people have participated in the Foundation's projects, derived from 532 social and educational entities, who thus see their training action reinforced with the guidance and mentoring of the 6,940 corporate volunteers from the 913 companies who collaborate with Exit.

Its mission is to reduce the early educational abandonment of young people in situations of social vulnerability through innovative and scalable training projects that form an itinerary and that provide added value to companies, enhance networking, and promote job placements.

Its vision is to ensure that young people in vulnerable situations are the centre of an ecosystem in which the business sector, the social sector and the public administration join forces to co-design training itineraries that maximize their chances of finding a job.

Its values are trust in youth, equal opportunities, Innovation, professionalism, networking. As well as the construction of a bridge between the business world and the social world, sustainability, and diversity.

About Learn to Check

Learn to Check is an educational and informative project that seeks to reflect about misinformation and train citizens in digital verification. The project includes a website with open resources: articles, games, and videos to learn to contrast in a fun way. The team, made up of university professor journalists,



provides training for young people, teachers, families, the elderly and other audiences. In the last four years, more than 1,800 people have been trained in digital verification with Learn to Check.

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