



MWCapital's 'Recorda el futur' exhibition at the Palau Robert attracts more than 40,000 visitors in its first edition

- "Recorda el futur" is an initiative promoted by Mobile World Capital Barcelona and the Government of Catalonia at the Palau Robert to bring the MWC closer to the public
- The exhibition, open from June to November, successfully closes its first edition and announces a second larger one for the summer of 2025, with a space of 350 square meters



Exhibition 'Recorda el futur'

Barcelona, November 3rd, 2024.- The exhibition "Recorda el futur", organised by Mobile World Capital Barcelona and the Government of Catalonia at the Palau Robert, has received more than 40,000 visitors between 20 June and 3 November 2024. This 90 m2 exhibition has offered the public the opportunity to experience the most innovative technologies presented by the foundation at MWC Barcelona.

During the summer months, attendees have been able to enjoy an interactive and immersive tour that has explored four fundamental sectors for the future of Catalan industry: health, mobility, energy and textiles. This experience has combined historical content with innovative elements, showing how technology is transforming each of these areas.



Towards a second edition in the summer of 2025

Given the great reception of the first edition, it has been confirmed that the exhibition will continue with a more ambitious second edition that will take place during the summer of 2025. This new exhibition will be even larger, with an expanded space of **350 square meters**, where the latest innovations that will be presented at MWC 2025 will be shown.

With this second edition, the MWCapital and the Generalitat consolidate the exhibition as an annual event and reaffirm their commitment to bringing **technological advances** closer to citizens, reinforcing Barcelona's role **as a benchmark in the global digital transformation**.

The highlights of 'Recorda el futur'

The exhibition has presented immersive experiences in key sectors such as: health, mobility, energy and textiles.

This simulator, developed by the **Barcelona Supercomputing Center**, generated a personalized model of the organ based on personal data, such as each person's pulse. This technology represents a significant advance in the detection and treatment of heart disease.

In terms of **mobility**, attendees had the opportunity to virtually drive the Carmen Boulogne electric hypercar, designed by **Hispano Suiza**. This experience, set on the Montjuïc circuit, has allowed users to experience the power and acceleration of this high-end electric vehicle, offering a vision of the future for sustainable mobility.

In the field of **energy**, an interactive model has shown what the home of the future will be like thanks to the use of innovative technologies such as bidirectional charging for electric vehicles, developed by **Wallbox**, a key tool for improving energy efficiency in both homes and transport systems.

Finally, in the textile sector, the exhibition has had the collaboration of **Desigual** to present an open fashion design laboratory based on Generative Artificial Intelligence, which allowed the creation of personalized garments, demonstrating how technology is revolutionizing the creative and production processes in this industry.



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About Mobile World Capital Barcelona

Mobile World Capital Barcelona is a public-private foundation that promotes the digital development of society to build a more inclusive, equitable and sustainable future through the humanistic use of technology. MWCcapital contributes to positioning Barcelona as a global benchmark in the digital field and to consolidating MWC's legacy throughout the year, promoting initiatives in the field of technology transfer, the promotion of digital talent, the development of innovative technological projects with social impact and the generation of knowledge. MWCcapital hosts MWC in Barcelona, is the founder of 4YFN and connects citizens with the latest digital trends through key events.

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