#### **DISSEMINATION TOOLKIT**

We'd love your support in spreading the word about **The Collider's Call for Technologies 2025**! Below, you'll find key details, social media content, and resources to help share this opportunity with your scientific community.

## **ABOUT THE CALL**

The Collider by Mobile World Capital Barcelona launches its **10th edition of the Call for Technologies**, connecting groundbreaking research with the market. Participation is free and fully online.

## Who can apply?

Scientific projects that meet the following criteria:

- TRL3-4 or higher.
- **Protected or under-protection technology** supported by the research center's transfer office.
- A motivated scientific team eager to bring their innovation to market.

#### What we offer:

The Collider programme provides tailored support for each project, including:

- Mentorship from deep-tech and entrepreneurial experts.
- A Demo Day embedded in an Ecosystem event...
- Guidance on intellectual property and technology transfer.
- Legal and juridical support.
- Integration into top entrepreneurial ecosystems (Tech Barcelona, Mobile World Congress, DeepTech Alliance, etc.).

#### **Key Dates:**

- March Cohort: Applications open until December.
- September Cohort: Applications open until June.

# Apply here:

**Call for Technologies Registration** 

#### **SOCIAL MEDIA CONTENT**

#### **Twitter**

#### **Option 1**

■ Do you have disruptive technology in **healthcare**, **industry**, **or cleantech**? Join #MWCapital's **Call for Technologies** and transform your research into a market-ready innovation with support from #TheCollider.

Register here: <a href="https://bit.ly/47E7Dlo">https://bit.ly/47E7Dlo</a>

#Call4Tech25

#### Option 2

Ready to take your research to the next level? Apply for #Call4Tech by @MWCapital and turn cutting-edge research into a market-ready solution with support from industry leaders and tech experts.

★ Learn more: https://bit.ly/47E7Dlo

#### LinkedIn

#### **Option 1**

■ Do you have a disruptive technology with market potential in **health**, **industry**, **or cleantech**? Are you a PhD, postdoc, or master's student ready to take your project toward entrepreneurship with guidance from **renowned deep-tech mentors**?

Apply for #Call4Tech25, the **innovation programme** connecting research projects with top corporations and experts in the deep-tech ecosystem.

- Participate in @MWCapital's **The Collider programme** and events like the **Mobile World Congress**.
- ✓ Network with local and global leaders in #TechTransfer.
- Registration: https://mobileworldcapital.com/en/techtransfer/call4tech/

## Option 2

- Turn your innovative technology into a thriving business! #Call4Tech25 is here to help scientists like you:
- Work with expert mentors.
- Access a global network of industry leaders.
- Participate in events like the Mobile World Congress.

If you have a high-potential project in **health, cleantech, or industry**, don't miss this opportunity to connect with Europe's top tech transfer programme!

Apply now: https://mobileworldcapital.com/en/techtransfer/call4tech/

#TheCollider #DeepTech

## Instagram

#### **Option 1**

- Have a disruptive technology with market potential? Transform your research project into a business with mentorship from **The Collider programme**.
- #Call4Tech offers:
- Support from renowned deep-tech mentors.
- Integration into Europe's top tech transfer ecosystem.
- \* Register now: https://bit.ly/47E7Dlo

## Option 2

- Ready to take your innovation to market? #Call4Tech25 by @mwcbarcelona connects scientists with mentors and leading corporations to create groundbreaking solutions in health, cleantech, and industry.
- Applications are open—don't wait!
- → Join now: https://bit.ly/47E7Dlo

#DeepTech #TechTransfer

## **HASHTAGS**

#Call4Tech #Call4Tech25 #TheCollider #MWCapital #DeepTech #TechTransfer

Feel free to copy, paste, and customize this content! THANK YOU for spreading the word and find amazing entrepreneurs for The Collider.

## Don't forget to tag us...

LinkedIn MWCapital: @Mobile World Capital Barcelona

LinkedIn The Collider: <u>@The Collider</u>
Twitter MWCapital: <u>@MWCapital</u>

Instagram MWCapital: @mwcbarcelona