

MWCapital celebrates FC Barcelona's 125th anniversary by recreating the stands of the Camp Nou

- The auditorium of the MWCapital stand at MWC25 recovers 50 seats from the Barça stadium and evokes the elliptical structure of the building
- During his visit to the space, the club's president, Joan Laporta, interacted with a humanoid robot, with which he exchanged ball passes.



FC Barcelona president Joan Laporta interacts with the humanoid robot of the Mobile World Capital Barcelona stand at MWC

Barcelona, 3 March 2025. – Mobile World Capital Barcelona (MWCapital) celebrates the 125th anniversary of Fútbol Club Barcelona (FC Barcelona) through its stand at MWC25. Under the porticoes of its emblematic space is the auditorium, which has 50 seats from the old Camp Nou and which, with its elliptical layout, evokes the structure of the stadium.

After his speech at the Sports Tomorrow Congress, the president of FC Barcelona, Joan Laporta, visited the MWCapital stand, where he participated in the foundation's tribute to the club's anniversary.

After visiting the auditorium, Laporta exchanged ball passes with the humanoid robot that this year interacts with visitors in the MWCapital stand. This experience shows the interaction capabilities of these robots and the transformative potential of robotics,

which is increasingly present in sectors such as entertainment, security, health, education or assistance to people, among others.

About Mobile World Capital Barcelona

Mobile World Capital Barcelona is a public-private foundation that promotes the digital development of society to build a more inclusive, equitable and sustainable future through the humanistic use of technology. MWCcapital contributes to positioning Barcelona as a global benchmark in the digital field and to consolidating MWC's legacy throughout the year, promoting initiatives in the field of technology transfer, the promotion of digital talent, and the development of innovative technological projects with social impact. MWCcapital hosts MWC in Barcelona, is the founder of 4YFN and connects the international community of developers with the Talent Arena Project.

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