

Mobile World Capital Barcelona closes the call for entries for the first MWCcapital Awards with 157 applications

- The awards, organised in collaboration with B Lab Spain and GSMA Foundry, recognise technological projects with a sustainable vision.
- An international jury of experts in sustainability and technological innovation will select the six award winners, who will have the opportunity to present their projects at MWC26 Barcelona and implement a pilot project in the city.
- The awards have received significant global participation, with 38% of applications coming from international initiatives.



Barcelona, 20 March 2025 – Mobile World Capital Barcelona (MWCcapital) has closed the call for entries for the first ‘MWCcapital Awards: Technologies for a Sustainable Future’, receiving a total of 157 applications, 38% of which come from international initiatives. Organised in collaboration with B Lab Spain and GSMA Foundry, the awards aim to recognise technological projects with a sustainable vision, successfully engaging entrepreneurs and organisations from around the world in the responsible digital transition.

The applications submitted come from 34 countries and span various areas, with 54% in the startup category, 17% from non-profit organisations, 8% from academic and research institutions, 10% from public institutions, and 11% from companies. This diversity highlights the breadth of the global ecosystem mobilised to tackle sustainability challenges through digital innovation.

This first edition of the MWCcapital Awards recognises the most innovative projects that leverage technology to drive the transition towards a more sustainable and inclusive future. It aligns with the United Nations' 2030 Agenda and its Sustainable

Development Goals (SDGs), aiming to generate a positive impact on society and the planet. The awards not only seek to celebrate creativity and innovation but also to acknowledge their tangible societal impact, contributing to a responsible and global digital transformation.

Visibility at MWC26 and Pilot Programme in Barcelona

The 15 finalist projects will be evaluated by a jury composed of renowned national and international experts in sustainability, technological innovation, and social development. This panel, made up of leading figures from the technology and sustainability sectors, will assess the 15 finalists and select the 6 winners (one per category).

The 6 recognised initiatives will have the opportunity to present their projects during the MWC26 Barcelona enhancing their visibility within the tech sector and expanding collaboration and funding opportunities. Additionally, the project with the greatest potential impact in Barcelona will receive up to €50,000 to pilot and implement the initiative in the city.

Awards Ceremony

The MWC Capital Awards ceremony will take place on 12 June 2025 in Barcelona. During the event, the six winning projects will be announced, recognised for their level of innovation and their ability to drive positive societal change through technology.

MWC Capital Barcelona is organising the first edition of the MWC Capital Awards in collaboration with B Lab Spain and GSMA, reflecting its vision of promoting a responsible and sustainable digital transition, where technology serves as a key tool in addressing major global social and environmental challenges.

This edition of the awards provides a unique opportunity to highlight the most innovative technological projects, which not only strive for technical excellence but also aim to inspire a new generation of entrepreneurs and innovators to use technology to improve people's lives and the planet.

About Mobile World Capital Barcelona

Mobile World Capital Barcelona is a public-private foundation that promotes the digital development of society to build a more inclusive, equitable and sustainable future through the humanistic use of technology. MWC Capital contributes to positioning Barcelona as a global benchmark in the digital field and to consolidating MWC's legacy throughout the year,

promoting initiatives in the field of technology transfer, the promotion of digital talent, and the development of innovative technological projects with social impact. MWCapital hosts MWC in Barcelona, is the founder of 4YFN and connects the international community of developers with the Talent Arena Project.

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