



Communication Toolkit • Kit de comunicació • Kit de comunicación

# Supporting scientific projects in the transition from lab to market



Mobile  
WorldCapital  
Barcelona



**The Collider**

# CALL FOR TECHNOLOGIES

## DISSEMINATION TOOLKIT

We would greatly appreciate your support in spreading the word about The Collider's Call for Technologies! Below, you will find key details, suggested social media content, and resources to help share this opportunity with your scientific community.

### About the call

The Collider, by Mobile World Capital Barcelona is launching the Call for Technologies, connecting groundbreaking research with the market. Participation is free and entirely online.

### Who can apply?

Scientific projects that meet the following criteria

- Technology Readiness Level 3–4 or higher.
- Technology protected or in the process of protection, supported by the research centre's transfer office.
- A motivated scientific team eager to bring their innovation to market.

### What do we offer?

The Collider programme provides tailored support for each project, including:

- Mentorship from deep-tech and entrepreneurial experts.
- A Demo Day integrated into an ecosystem event.
- Guidance on intellectual property and technology transfer.
- Legal and regulatory support.
- Comprehensive report and roadmap of the ecosystem
- Integration into top entrepreneurial ecosystems (Tech Barcelona, MWC Barcelona, DeepTech Alliance, etc.).
- A programme that offers knowledge valued up to 30.000 €

## Key dates:

The call is open all year round but has two deadlines to start in different periods:

- December for those who start in March
- July for those who start in September

## Apply here:

[Registration Call for Technologies](#)

## SOCIAL MEDIA CONTENT

### X/Bluesky

#### Option 1

📣 Calling all researchers! Do you have a disruptive technology in healthcare, industry, or sustainability? Apply for #Call4Tech and turn your innovation into a market-ready solution with expert guidance from #TheCollider.

📱 Register here: <https://bit.ly/47E7Dlo>

### #Call4Tech


#### Option 2

💡 Ready to take your research to the next level and jump into the market? Apply for #Call4Tech by @MWCcapital and turn cutting-edge research into real-world businesses with top mentors and industry leaders.

🔗 Learn more: <https://bit.ly/47E7Dlo>

## LinkedIn

### Option 1


 Are you a researcher with a groundbreaking technology in healthcare, industry, or sustainability? Ready to bring your innovation to the market?

Join #Call4Tech, the leading deep-tech programme by @MWCcapital, and benefit from:

- Mentorship from top experts
- Exclusive access to industry leaders in #TechTransfer
- Participation in @MWCcapital's The Collider programme and events like MWC Barcelona.

 Learn more <https://mobileworldcapital.com/en/techtransfer/call4tech/>

### Option 2:

From lab to market—this is your chance to make your project a reality! 

#Call4Tech helps researchers transform innovative technologies into real-world businesses with:

- Expert mentorship
- Access to top industry players
- Participation in global events like MWC Barcelona and 4YFN


If you're working on a high-potential project in healthcare, sustainability, or industry, this is your opportunity!

 Apply now: <https://mobileworldcapital.com/en/techtransfer/call4tech/>

#DeepTech #TheCollider


## Instagram

### Option 1

 Have Do you have a disruptive technology with real market potential? Turn your research into a viable business and take it from the lab to the market with expert guidance from The Collider programme


#Call4Tech offers:


 Support from renowned deep-tech mentors.

 Integration into Europe's top tech transfer ecosystem.

 Register now: <https://bit.ly/47E7Dlo>

### Option 2

 Ready to take your innovation from lab to market? #Call4Tech by @mwcbarcelona connects scientists with mentors and leading corporations to create groundbreaking solutions in healthcare, sustainability, and industry.

 Applications are open—do not wait!

 Join now: <https://bit.ly/47E7Dlo>

#DeepTech #TechTransfer

## HASHTAGS

#Call4Tech #TheCollider #MWCcapital #DeepTech #TechTransfer

Feel free to customise this content! THANK YOU for spreading the word and help us find amazing entrepreneurs for The Collider:

Don't forget to tag us...

- **LinkedIn MWCcapital:** @Mobile World Capital Barcelona
- **LinkedIn The Collider:** @The Collider
- **Twitter MWCcapital:** @MWCcapital
- **Instagram MWCcapital:** @mwcbarcelona



## Newsletter/Web

From lab to market — this is your moment.

The Collider, by Mobile World Capital Barcelona, is looking for disruptive scientific projects ready to make the leap into the market. If you have cutting-edge research and the ambition to create real-world solutions, this programme is for you.

Participation is completely free and fully online. You'll get expert mentorship, legal and IP support, access to top innovation ecosystems, and the chance to showcase your project at prime vents and a major Demo Day.

Applications are open all year — but spots are limited. Don't miss your chance to be part of the next wave of deep-tech innovation.

Apply now and bring your technology to the market.

<https://mobileworldcapital.com/en/techtransfer/call4tech/>

## Graphic assets

[Download here](#)





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**The Collider**