

## New edition of mEduTarraco, a family educational activity with which to discover the city of Tarragona

- The recreational, educational and solidarity activity taking place throughout the city will be free to enjoy from 1 April to 30 May
- mEduTarraco is co-organized by the Territorial Education Services in Tarragona, Tarragona City Hall and the mSchools programme, an initiative promoted by Mobile World Capital Barcelona in collaboration with the Regional Government of Catalonia, Barcelona City Hall and GSMA

Barcelona, 29 March 2021– From 1 April [mEduTarraco](#) will be back in Tarragona. On this recreational, educational and solidarity activity the whole family can discover the city's points of cultural interest using a geolocation app. Previous editions took place over a weekend and involved students through their centres of education. This time, the focus will be on the public at large, who will be able to take part freely in the activity for two months, from 1 April to 30 May.

The project is part of the **Mobile History Map** (MHM) initiative of the **mSchools** programme, which is promoted by Mobile World Capital Barcelona in collaboration with the Ministry of Education and Barcelona City Hall. MHM is a geolocation platform and app for creating multiformat content and sharing it with the general public.

mEduTarraco is a collaborative, multi-skills and interdisciplinary georeferencing and mobile technology project the purpose of which is to familiarize young people from the different regions of Tarragona province with the city of Tarragona so they can learn to find their way around and discover the city. The activity is in game format and involves using the Mobile History Map (MHM) app to follow a route around the iconic points of Tarragona and answer the questions asked by the app on each visit. The number of right answers will determine the score, which will be openly visible in a comparative league table. Participants will lastly obtain a medal.

As it is an act of solidarity, inclusion and cooperation, mEduTarraco features among the activities of **La Marató Foundation of TV3 and Catalunya Ràdio**. For each user who takes part and completes the activity, the project sponsors will make a solidarity contribution to research into mental health.

The goal of mEduTarraco is for students to learn how to use mobile devices to find their way around and to locate any point in the city of Tarragona completely independently using different types of skills. The activity involves the fun acquisition of a host of skills such as independence and improving digital skills, sharing knowledge online and taking active part in interactive learning environments, becoming familiar with the use of cutting-edge technologies (augmented reality, QR codes), and encouraging civic mindedness, etc.

mEduTarraco is the initiative of a team of 15 teachers and is co-organized by the Territorial Education Services in Tarragona, Tarragona City Hall and the mSchools programme, which is promoted by Mobile World Capital Barcelona in collaboration with the Regional Government of Catalonia, Barcelona City Hall and GSMA. The project also enjoys the support of Itinerarium, Rovira i Virgili University, Repsol and Tarragona Port Authority.

***mSchools: a new way of teaching & learning***

*mSchools programme is a mEducation initiative promoted by Mobile World Capital Barcelona, in partnership with the Regional Government of Catalonia, Barcelona City Hall and GSMA.*

*mSchools empowers students and teachers to integrate mobile technologies into the classroom, opening up new ways of teaching and learning that improve achievement and employability.*

***Mobile World Capital Barcelona***

*Mobile World Capital Barcelona is an initiative driving the digital advancement of society while helping improve people's lives globally.*

*With the support of the public and private sector, MWCcapital focuses on four areas: the acceleration of innovation through digital entrepreneurship, the transformation of industries through digital technology, the rise of digital talent among new generations and professionals, and the reflection on the impact of technology in our society. Collectively, our programmes are positively transforming the economy, education and society.*

*MWCcapital hosts MWC in Barcelona and founded 4 Years From Now (4YFN), the startup business platform, present at MWC events around the world.*

**Further information:**

*Estel Estopiñan - Mobile World Capital Barcelona*

[eestopinan@mobileworldcapital.com](mailto:eestopinan@mobileworldcapital.com)

+34 656 25 83 94

*Elisa Álvarez – Roman*

[e.alvarez@romanrm.com](mailto:e.alvarez@romanrm.com)

+34 649294695