

TERMS AND CONDITIONS OF THE CALL FOR PROPOSALS TECH-SENIOR

How can technology help to improve the autonomy and quality of life of dependent elderly people?

This document regulates the participation in the call for proposals within the framework of the challenge "How can technology help to improve the autonomy and quality of life of elderly people in a situation of dependency?" promoted by Mobile World Capital (hereinafter, "**MWCapital**") and the City Council of Hospitalet del Llobregat, through its programme L'Hospitalet 6.0 (hereinafter, "**LH6.0**"). Participation in this call implies full acceptance and compliance with these rules.

The organising body of this call is the Barcelona Mobile World Capital Foundation, with registered office in Barcelona (08039), Plaza Pau Vila, 1, sector 2-C, Edificio Palau de Mar and tax identification number G-65760431.

1. Introduction

The Mobile World Capital Barcelona Foundation (hereinafter "MWCapital") is an initiative that drives the digital development of society and helps to improve people's lives on a global scale. Promoted by the First Vice-Presidency of the Spanish Government - the Ministry of Economic Affairs and Digital Transformation, the Generalitat de Catalunya, Barcelona City Council, Fira de Barcelona and GSMA, MWCapital is also supported by Telefónica, Orange, Vodafone, Caixabank and Damm as corporate partners and members of its Board of Trustees.

MWCapital's activity revolves around four (4) axes: innovation, connecting the entrepreneurial community; technology, driving change through technology; talent, promoting digital competitiveness; and society, reflecting on the social impact of technology. The activity developed by MWCapital has public and private funding.

L'Hospitalet 6.0 is an initiative of the City Council of l'Hospitalet de Llobregat with the support of the Mobile World Capital Barcelona Foundation to place the city at the forefront of digital technologies without leaving anyone behind.

In this sense, the initiative is based on the city's recognition of and commitment to the Catalan Charter for Digital Rights and Responsibilities and aims to promote digital transformation in the city's 6 districts.

The priorities of the initiative focus on the fight against the digital divide, the promotion of digital talent and digital retraining, the digitisation of the administration and its relationship with citizens and the digital transformation of the city's productive fabric.

2. Target

The increase in life expectancy and the ageing of the population is leading to a major demographic change which, according to projections for the metropolitan area of Barcelona, predicts that by 2035 the over-65s will account for more than 25% of the population. Moreover, in a context of accelerated social, economic and technological change, the needs of people with dependency are also changing.

In this situation, new technologies have the potential to develop new solutions and products aimed at improving the quality of life of older people by optimising their health and well-being, especially in cases of dependency.

Through this call for proposal we seek to **identify pilots for innovative technological solutions aimed at improving the quality of life of people over 75 years of age, with a recognised degree of dependency and who live alone, with the aim of strengthening their independence, extending their stay at home as long as possible, allowing them to socialise actively and thus enhance their autonomy.**

The solutions should be easy, intuitive, in simple language, with easy-to-understand indications and steps adapted to their difficulties of movement and mental agility. In this way, the proposals can have a positive impact on their daily life and improve their quality of life.

This call seeks to achieve this objective by selecting up to a maximum of ten (10) winning proposals that will be used to explore their implementation in Hospitalet de Llobregat in order to validate both the technology and its impact in a real context. We are looking for proposals that provide different perspectives and technologies that can contribute to solving the challenge described.

3. What is offered by the call?

The winning proposal/s will benefit from:

- a) **Preparation of the partnership.** MWCcapital will take responsibility for bringing together the different stakeholders in a partnership to explore the implementation of the projects.
- b) **Testing ground.** The implementation of the winning solutions in the real context of Hospitalet del Llobregat will be explored.
- c) **Communication leadership.** MWCcapital will lead the communication activities throughout the project lifecycle, highlighting the major goals and positioning the project on the ground.

4. Key dates

Submissions can be made on the Mobile World Capital Foundation website <https://mobileworldcapital.com/en/convocatoria-tech-senior/> from **24 May 2022 at 1200h (CEST) until 6 July 2022 at 12.00h (CEST)**. The winners will be announced in **mid-July 2022**. MWCcapital reserves the right to extend the deadline for submission of proposals.

5. Language of participation

Proposals may be submitted in English, Catalan or Spanish.

6. Eligibility criteria

Participation in the call for proposals is free of charge and open to any legal organisation, without any restriction based on size or geographical location.

Proposals submitted must meet the following two (2) criteria:

- Responding to the challenge of this call.
- Deliver concrete and measurable results and be ready for the implementation of the pilot project. The technological elements of the proposed solution must also be ready for the implementation of the pilot (TRL> 6).

Proposals submitted after the closing date of the period of validity of the call, as well as those that do not include the requested characteristics and requirements, will be considered void.

The organisation reserves the right to consider void those proposals that it considers unsuitable for the image of the brand and/or may violate physical or moral integrity.

7. How to participate

The proposal submission process consists of one (1) evaluation round. Only proposals that meet the eligibility criteria described in the previous section will be considered for evaluation.

Participants can submit their proposals by filling in the submission form available on the MWCcapital website <https://mobileworldcapital.com/en/form-convocatoria-tech-senior/>.

If you have any question, please contact digitalinclusion@mobileworldcapital.com

All eligible proposals will be evaluated by a jury made up of members of MWCcapital and the Hospitalet City Council team. A maximum of ten (10) proposals will be selected and their implementation in the municipality will be explored.

The maximum score for this phase shall be **100 points**, in accordance with the criteria set out below:

- **Degree of relevance:** how relevant the proposal is in responding to the problem posed **(15 points)**
- **Benefits:** dimension of the benefits and improvements that the implementation of the proposed proposal would generate for the elderly in a situation of dependency **(15 points)**.
- **Degree of disruption and innovation:** how innovative and disruptive the proposal is in relation to what already exists in the market **(5 points)**.
- **TRL - (Technology Maturity Level):** how mature the proposal is and its readiness to be piloted in a real context **(5 points)**.
- **Technical feasibility:** how technically feasible is the technical implementation of the proposal **(10 points)**
- **Time feasibility:** how feasible is the implementation of the proposal in terms of time **(10 points)**
- **Economic feasibility:** how economically feasible is the implementation of the proposal **(10 points)**.
- **Scalability:** possibility to scale the proposal as part of the municipality's service portfolio. **(20 points)**
- **Previous experience in the sector:** indicates the level of demonstrable experience in the sector of elderly people in a situation of dependency. **(10 points)**

8. Intellectual property and communication of results

By submitting to the call, participants agree to grant usage rights to use the results of the proposal for non-commercial purposes in accordance with these terms and conditions. Participants also agree that MWCcapital may use the name of the organisation, a summary of their proposal and the photos and biographies provided in any promotional material for the initiative.

MWCcapital reserves the right to communicate the results of the call through any media (internet, media, television, radio, etc.) with prior knowledge of the participants.

9. Limitation of liability

MWCcapital reserves the right to reject any proposal or withdraw a place in the call if a participant is in breach of these rules or in the event of a potential conflict of interest. If a participant withdraws or is withdrawn from the call during the evaluation rounds, MWCcapital may select a new participant to replace it, but is not obliged to do so.

MWCapital will not be responsible for or reimburse any costs incurred in submitting materials or information in accordance with the call, including evaluation, response, follow-up, negotiation or any other costs incurred to comply with the requirements of the call in conjunction with the implementation of the proposal.

Participants must have access to the internet, as the call can only be accessed through online means. Participants must provide an email address and a valid contact number which will be used to request additional information and to communicate the results.

By submitting a proposal, participants warrant that all information contained in the proposal is correct and complete and that, by submitting the proposal, the participant is not and will not be violating any contract or third party rights, including patents, copyrights, trade secrets, trade marks, confidential information or privacy rights such as personal data.

The results of the evaluation are final and binding. MWCapital is exempt from any liability, sanction, claim or demand or civil, commercial, criminal and administrative proceedings, including compensation of any kind or nature, as well as from any expenses (expressly including lawyers' and solicitors' fees). The decision of the members of the jury during the evaluation process is final and MWCapital will not enter into any discussion on the outcome.

10. Data use and protection

Participants' data provided in the registration form will be used as stated in MWCapital's Privacy Policy. Participants agree to inform MWCapital of any changes in the company information submitted to the call in order to keep this information up to date and error-free. In addition, participants declare that the information provided is true and correct. By providing company details, each participant agrees to receive email correspondence in relation to this call.

11. Applicable law and jurisdiction.

The law applicable to this call will be Spanish law. By submitting a proposal, participants irrevocably accept the jurisdiction of the Courts of Barcelona for any dispute or litigation that may arise in relation to these rules.